



ABOUT THE BOOK

32 years old.
Never been kissed
Never been on a date.
Not anymore.

After a TikTok confession about being a 32-year-old virgin goes viral, Allora's life transforms in **WHO IS SHE? A LATE BLOOMER'S SURVIVAL GUIDE**, a memoir/self-help hybrid exploring the messy, intimate, and empowering journey of shedding shame, finding your voice, first love, sex, heartbreak, healing, and trying to find love again. **WHO IS SHE?** is a relatable story about overcoming fear, ditching stigmas, romance, and a reminder that you can't be late for your own life.

IDEAL FOR READERS INTERESTED IN:

- Romance
- True Stories
- Overcoming adversity
- Dating/Self-Help
- Humorous Memoir
- Women's Stories
- Getting over a breakup
- Conquering Limiting Beliefs

CUFFING SEASON

WHO IS SHE? debuts at the start of Cuffing Season! It's a perfect read for singles hoping for some inspiration to begin their dating journeys before the holiday season (one of Allora's own motivators). For example, Allora's personal challenge to embark on a "Season of Bravery" (being brave for a finite period of time because you can "burnout on bravery") will resonate.

LINKS



PRESS KIT
[ALLORADANNON.COM/PRESS-KIT](https://alloradannon.com/press-kit)

BOOK INFO
[ALLORADANNON.COM/BOOK](https://alloradannon.com/book)



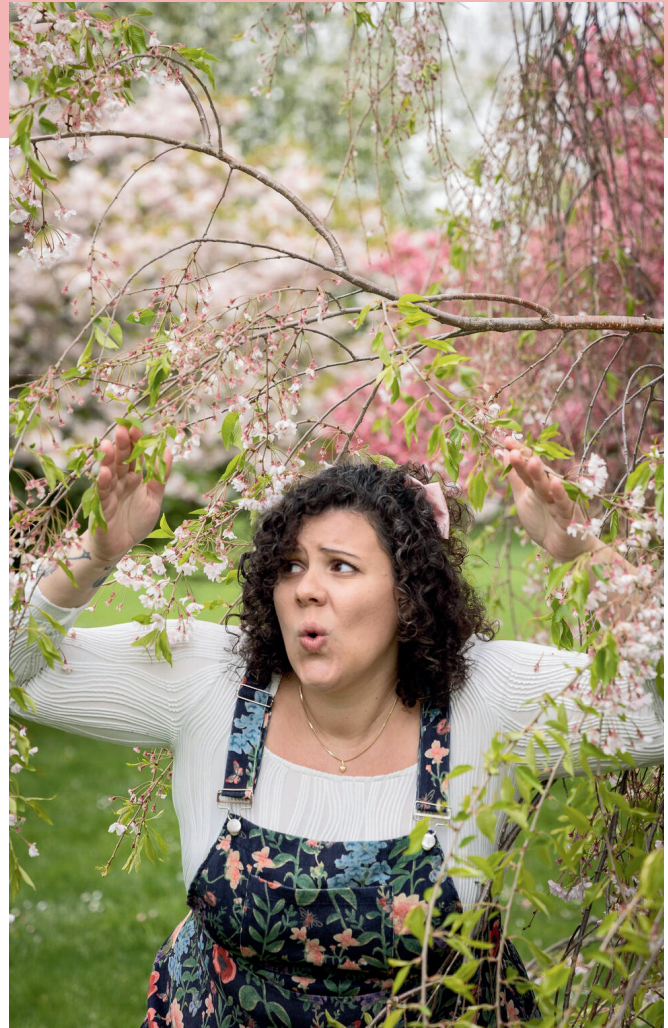
Allora Dannon on the **Drew Barrymore Show**

AUTHOR BIO

Allora received her MA in Creative Writing and has previously published short fiction in *The Summer set Review*, *Pennsylvania English*, and *The Sonder Review*. She has an unhealthy obsession with dragons, literary tattoos, gardening, hiking, and Elvis.

After her stories about being a romantic late bloomer went viral on Tiktok, Allora grew an audience of over 100K and became an unofficial spokesperson for ending late bloomer stigmas and normalizing coming to dating at any age.

She has since been interviewed by Drew Barrymore, *Bustle*, *The Sun*, *New York Post*, *Democrat & Chronicle*, *Grazia UK*, *bolde*, and the *Thrive Solo* and *Unfiltered Friends* Podcasts. Her debut memoir, ***Who is She? A Late Bloomer's Survival Guide***, comes out October 7th, 2025.



PURCHASING

- \$12.95
- Size: 6x9"
- 78-1-954615-93-9 (Barnes & Noble)
- 978-1-954615-94-6 (Amazon)
- 978-1-954615-95-3 (Ingram Sparks)

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ADVANCE PRAISE

"As a fellow late bloomer, I saw myself on every page. Allora names the questions so many of us carry in silence — How do I kiss someone for the first time at 30? What if I've never had sex? Am I too far behind to catch up? — and answers them with honesty, humor, and deep care. This isn't just her story; it's a practical, compassionate guide to doing all the 'firsts' on your own timeline, with courage and self-trust."
- Lily Womble, author of *Thank You, More Please*